



IMPACT REPORT 2022

PROVIDING DIAPERS AND OTHER BASIC NEEDS
FOR CENTRAL TEXAS FAMILIES



AUSTIN
diaper bank

Changing Diapers Changes Lives





No government safety net program (SNAP, WIC, Medicaid) covers diapers. The cost of diapers increased by 18% in the past two years which consumed more than 10% of a family's income.

1 in 3 families in Central Texas report going without enough diapers each month. While the reasons for diaper need are great, the mission of the Austin Diaper Bank is simple. We provide diapers, wipes, and period supplies to thousands of families each year.

Austin Diaper Bank partners with 40 agencies in Central Texas to distribute diapers, wipes, period supplies, and formula to more than 30,000 families each year. Each of our partner agencies strategically uses diapers to connect families to the fuller circle of care and resources they need to keep families healthy and to lower rates of poverty in our community.



Austin Diaper Bank (ADB) enjoyed several notable and strategic milestones in 2022, resulting in a year of exciting growth and opportunity.

A big focus this past year was to expand our reach to the areas that need us most. Our new warehouse is centrally located and easily accessible, and we've also purchased a van that enables ADB to collect, move and distribute diapers around Central Texas. We were also pleased to expand the partners we work with to include three new rural areas: Dripping Springs, Manchaca, and Del Valle. These are important steps in our ongoing goal of getting diapers to the families that need them, where they need them when they need them.

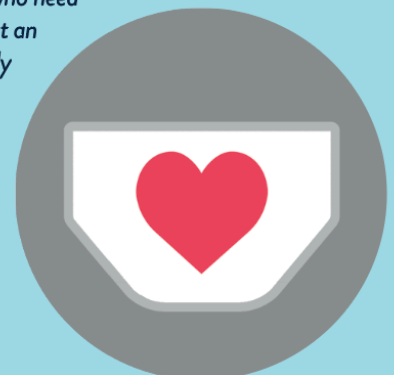
In May ADB hosted a Mother's Day Diaper Giveaway event at Circuit of the Americas. Community volunteers, board members, staff, and even elected officials all worked together quickly and efficiently to offer hundreds of families diapers, baby shampoo, hand sanitizer, baby blankets, and toys. Families also received our partner packet with information on how to receive diapers and other critical services through our ADB partners.

Internally, 2022 was a year of growth for ADB as well. The addition of a Development and Outreach Coordinator brought the number of full-time, paid staff to four. ADB Executive Director Holly McDaniel has taken on an active leadership role in the Texas Coalition of Diaper Banks, while internally the ADB Board of Directors also formed a new policy committee. Through these new roles, ADB is able to advocate for bi-partisan, diaper and period-supply-related legislation that helps make these items more affordable and accessible to Central Texas families.

The core goal that drives all of these changes and improvements is getting more diapers out to those who need them, and it's rewarding to see success clearly reflected in the numbers. Austin Diaper Bank passed out an incredible 1.7 million diapers and almost 30,000 period supplies in 2022, once again significantly surpassing previous years' distributions. All of this is only possible thanks to our talented and dedicated staff and our passionate volunteers and donors. In 2022 ADB was delighted to host an impressive 873 volunteers throughout the year, for a combined 2,500 hours of service. This is equal to a \$71,930 impact and highlights how important this issue is to our supporters who donate not only their money, but their time and energy as well.

And so, onward! On behalf of the ADB Board of Directors, we thank you for your support and look forward to what lies ahead in 2023.

LAURA LEE DAIGLE
ADB Board Chair





2022 BY THE NUMBERS:



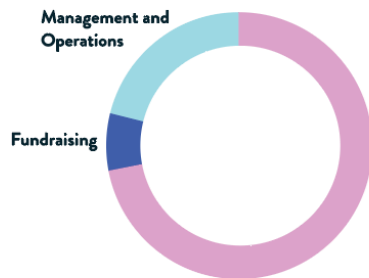
EXPENSES

\$660,461

INCOME

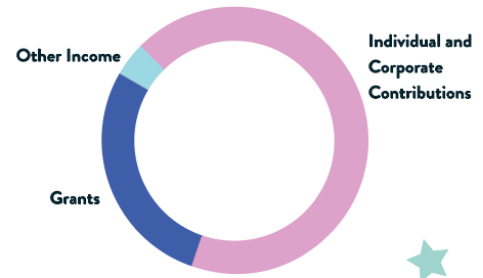
\$697,144

- 72%
- 7%
- 21%



Diaper and Basic Need Distribution Programs

- 68%
- 28%
- 4%



The Austin Diaper Bank supports families of all shapes and sizes. A local grandmother of two boys receives Pull-Ups, wipes, and other care items from the Austin Diaper Bank. Before getting help with these items, she struggled immensely to care for her grandsons. Their bedtime routine included setting an alarm for 1:30 AM every evening. Without diapers for the boys, this grandmother had no choice but to wake them up for a bathroom trip in the middle of the night to avoid wetting the bed. The two toddlers would groggily do their business and return to bed an hour later. Night after night, this family would lose sleep because they couldn't afford diapers. As far as diapers go, Pull-Ups are some of the most expensive out there. The few Pull-Ups that grandmother could afford for her boys would have to be used during the day, leaving them to struggle at night.

No child should ever have to be without sleep or diapers. The Austin Diaper Bank is committed to helping families stay clean, dry, and well-rested. With our help, this grandmother and her two sweet boys sleep comfortably at night and wake up ready to face the day.

In Texas 1 in 6 women and girls between the age of 12 and 44 lives below the Federal Poverty Line.



1 in 4 teens has missed class due to a lack of access to period supplies. Our Bright Spot program is on a mission to change this. We are committed to providing period supplies to students in Austin and surrounding communities so they can participate fully in their daily lives, no matter the time of the month. Our Bright Spot program supports more than 15,000 individuals each year and allows them to focus on school, activities, and their friends and not their period.

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Why Diapers?

47,000 Central Texas babies need diaper assistance.

NO SAFETY NET | Programs like food stamps, Medicaid and WIC do not cover diapers.

\$100 | Diapers can cost over \$100 per child per month, 10% or more of some low-income families' budgets. Families living in rural communities and urban areas without access to big box stores must pay a premium at their corner store or local market for diapers.

23% of families receiving diapers are single parent households.

2,840 babies served were experiencing homelessness.

Thank you for your support of the Austin Diaper Bank. With your help, we are committed to making sure every baby and young child goes to bed in a clean and dry diaper tonight and every night.

AUSTIN DIAPER BANK

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www.austindiapers.org